

Building stronger food startups.



Cybele Pascal

Cybele Pascal - JPG Client
Founder - Cybele's FREE-TO-EAT

Starting a food business?

We know that early stage food entrepreneurs are hungry for knowledge but have limited resources.

The JPG Garden was built by entrepreneurs, founders and strategists with a desire to partner with progressive new food companies looking to grow unique and viable businesses.

We have helped over 500+ food companies and launched thousands of great food products and brands since 2009.



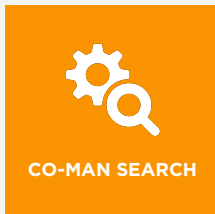
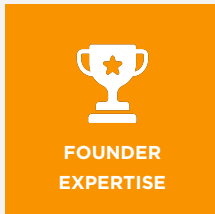
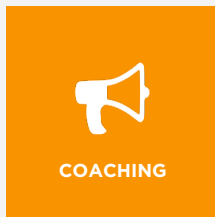
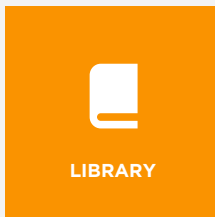
We provide value to our clients with sound advice on critical issues like:

Product • Packaging • Placement • People
Pricing • Promotion • Process

HOW IT WORKS

Knowledge is Power. The JPG Garden provides affordable learning tools and resources for food entrepreneurs to explore and use at their own pace. To access these tools simply visit jpggarden.com and get started!

The right tools & expertise to help you win in today's marketplace.



- Library and webinars for self-directed learning
- Co-manufacturing search and operational support
- Coaching to support business launch and growth
- Business strategy workshops that will help you define a go-to-market plan
- Product innovation & development expertise
- Access to an extensive food industry network



OUR EXPERTISE & LEADERSHIP

- Business Strategy
- Product Innovation
- Marketing / Research
- Sales Channel Strategy
- Branding Creation
- Amazon / E-Commerce
- Operations Support

START GROWING STRONGER TODAY

Visit us at: jpggarden.com

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GARDEN